

Prodexpo 2025 Conference Programme*

February 3 (Monday)

- 10:00—18:00 **EMPLOYMENT CENTRE**
Organised by EXPOCENTRE AO, Maxima
Pavilion 8, Hall 5, Stand 85A80
- 10:00—18:00 **INNOVATIVE PRODUCT COMPETITION**
Organised by KVK Imperia Forum
Pavilion 5, Hall 3
- 10:00—18:00 **COMPETITION OF PRODUCTS FOR A HEALTHY LIFESTYLE**
Organised by KVK Imperia Forum
Pavilion 5, Hall 3
- 10:30—11:30 **CONFERENCE ON HEALTHY PRODUCTS OF THE FUTURE, PERSONALISED NUTRITION: FUNCTIONAL, VEGAN, HALAL PRODUCTS. SESSION ON THE HALAL INDUSTRY: HOW QUALITY TURNS TRADITIONS INTO MODERN TRENDS**
Organised by the Russian Quality System (Roskachestvo), EXPOCENTRE AO
Pavilion 2, Blue Hall
- 11:00—17:00 **PRODFORUM: SUPPLIER TO RETAIL CHAINS**
Organised by EXPOCENTRE AO, KVK Imperia Forum
Pavilion 8, Conference Hall
- 11:00—17:00 **ORIGINAL TRAINING BY EKATERINA BOGACHEVA ON BUILDING A RETAIL STORE'S MARKETING AT 100%**
Organised by KVK Imperia Forum
Pavilion 5, Hall 3, Conference Hall 1
- 11:00—17:00 **THE CENTRE OF RETAIL CHAINS (A SPECIAL ZONE FOR RETAILERS)**
Organised by EXPOCENTRE AO, KVK Imperia Forum
Pavilion 5, Hall 3, the Centre of Retail Chains
- 11:00—12:30 **CONFERENCE ON QUALITY 360: TRANSFORMATION OF QUALITY MANAGEMENT SYSTEMS IN THE CONTEXT OF CURRENT MARKET REQUIREMENTS AND NEW CONSUMER EXPECTATIONS. SESSION ON MANUFACTURING OF THE FUTURE: BEST PRACTICES AND APPROACHES**
Organised by the Russian Quality System (Roskachestvo), EXPOCENTRE AO
Congress Centre, SkyLight Hall
- 12:00—13:30 **CONFERENCE ON HEALTHY PRODUCTS OF THE FUTURE, PERSONALISED NUTRITION: FUNCTIONAL, VEGAN, HALAL PRODUCTS. SESSION ON PLANT-BASED NUTRITION: A DIRECT PATH TO LONGEVITY**
Organised by the Russian Quality System (Roskachestvo), EXPOCENTRE AO
Pavilion 2, Blue Hall
- 12:30—13:00 **OFFICIAL OPENING CEREMONY**
Gallery between Pavilions 2 and 8
- 13:30—15:30 **CONFERENCE ON QUALITY 360: TRANSFORMATION OF QUALITY MANAGEMENT SYSTEMS IN THE CONTEXT OF CURRENT MARKET REQUIREMENTS AND NEW CONSUMER EXPECTATIONS. PLENARY SESSION ON A NEW QUALITY OF INTERACTION: GROWTH POINTS IN A MULTIFORMAT ENVIRONMENT**
Organised by the Russian Quality System (Roskachestvo), EXPOCENTRE AO
Congress Centre, SkyLight Hall
- 14:00—15:30 **CONFERENCE ON HEALTHY PRODUCTS OF THE FUTURE, PERSONALISED NUTRITION: FUNCTIONAL, VEGAN, HALAL PRODUCTS. SESSION ON FUNCTIONAL PRODUCTS: PRODUCTS OF THE FUTURE**
Organised by the Russian Quality System (Roskachestvo), EXPOCENTRE AO
Pavilion 2, Blue Hall
- 15:00—16:00 **AWARD CEREMONY OF THE 20TH ANNIVERSARY INTERNATIONAL COMPETITION FOR THE BEST PACKAGING AND LABEL FOR FOODSTUFFS AND BEVERAGES — PRODEXTRAPACK 2025**
Organised by National Confederation of Packers, the Tara i Upakovka (Packaging) Magazine
Pavilion 2, Seminar Hall 3
- 16:00—17:30 **CONFERENCE ON QUALITY 360: TRANSFORMATION OF QUALITY MANAGEMENT SYSTEMS IN THE CONTEXT OF CURRENT MARKET REQUIREMENTS AND NEW CONSUMER EXPECTATIONS. SESSION ON FOOD QUALITY AND SAFETY STRATEGY 2025. BEST HACCP PRACTICES**
Organised by the Russian Quality System (Roskachestvo), EXPOCENTRE AO
Congress Centre, SkyLight Hall
- 16:00—17:30 **PANEL OF THE FOOD INDUSTRY TRENDS: NEW CONSUMER PREFERENCES — NEW SHELVES IN RETAIL OUTLETS**
Organised by the Russian Quality System (Roskachestvo), EXPOCENTRE AO
Pavilion 2, Blue Hall

February 4 (Tuesday)

- 10:00—18:00 **EMPLOYMENT CENTRE**
Organised by EXPOCENTRE AO, Maxima
Pavilion 8, Hall 5, Stand 85A80
- 10:00—18:00 **INNOVATIVE PRODUCT COMPETITION**
Organised by KVK Imperia Forum
Pavilion 5, Hall 3
- 10:00—18:00 **COMPETITION OF PRODUCTS FOR A HEALTHY LIFESTYLE**
Organised by KVK Imperia Forum
Pavilion 5, Hall 3
- 10:30—17:30 **THE CATMAN CLUB AT PRODEXPO 2025**
Organised by Anna Tishchenko
Congress Centre, SkyLight Hall
- 11:00—15:00 **20TH RUSSIAN CONFERENCE ON THE ALCOHOLIC BEVERAGES MARKET — ALCOCONGRESS 2025**
Organised by EXPOCENTRE AO, Yuri Yudich
Pavilion 2, Blue Hall
- 11:00—17:00 **PRODFORUM: PRIVATE LABEL BRAND**
Organised by EXPOCENTRE AO, KVK Imperia Forum
Pavilion 8, Conference Hall
- 11:00—17:00 **PRODFORUM: MARKETING AND ADVERTISING**
Organised by EXPOCENTRE AO, KVK Imperia Forum
Pavilion 5, Hall 3, Conference Hall 1
- 11:00—13:00 **PRODFORUM: ENTERING RETAIL CHAINS**
Organised by EXPOCENTRE AO, KVK Imperia Forum
Pavilion 5, Hall 3, the Centre of Retail Chains, Conference Hall 2
- 11:00—17:00 **THE CENTRE OF RETAIL CHAINS (A SPECIAL ZONE FOR RETAILERS)**
Organised by EXPOCENTRE AO, KVK Imperia Forum
Pavilion 5, Hall 3, the Centre of Retail Chains
- 11:30—14:00 **CHOICE OF RETAIL CHAINS COMPETITION**
Organised by KVK Imperia Forum
Pavilion 5, Hall 3
- 12:00—16:00 **PANEL ON THE MARKET OF READY-TO-EAT FOOD. MAIN TRENDS, OPPORTUNITIES, SALES GROWTH PROSPECTS**
Organised by National Union of Meat Processors
Pavilion 8, Buffet Hall
- 14:00—17:30 **PURCHASING CENTER FOR RETAIL CHAINS™**
Organised by the Purchasing Centre for Retail Chains platform
Pavilion 5, Halls 3 and 4
- 16:00—18:00 **AWARD CEREMONY OF THE PRODEXPO WINE COMPETITION & SPIRITS SELECTION 2025**
Organised by Yuri Yudich
Pavilion 2, Blue Hall

February 5 (Wednesday)

- 10:00—18:00 **EMPLOYMENT CENTRE**
Organised by EXPOCENTRE AO, Maxima
Pavilion 8, Hall 5, Stand 85A80
- 10:00—18:00 **INNOVATIVE PRODUCT COMPETITION**
Organised by KVK Imperia Forum
Pavilion 5, Hall 3
- 10:00—18:00 **COMPETITION OF PRODUCTS FOR A HEALTHY LIFESTYLE**
Organised by KVK Imperia Forum
Pavilion 5, Hall 3
- 10:30—18:00 **SPECIAL SESSION ON BRINGING GOODS TO THE SHELF. HOW TO SIMPLIFY THE WAY TO RETAIL CHAINS IN 2025?**
Organised by Retail.ru
Pavilion 8, Conference Hall
- 11:00—13:00 **23RD RUSSIAN CONGRESS OF MILK PRODUCERS AND PROCESSORS**
Organised by the Russian Union of Dairy Enterprises
Congress Centre, SkyLight Hall
- 11:00—17:00 **THE CENTRE OF RETAIL CHAINS (A SPECIAL ZONE FOR RETAILERS)**
Organised by EXPOCENTRE AO, KVK Imperia Forum
Pavilion 5, Hall 3, the Centre of Retail Chains
- 11:00—17:00 **PRODFORUM: SELLING FOOD VIA MARKETPLACES**
Organised by EXPOCENTRE AO, KVK Imperia Forum
Pavilion 5, Hall 3, Conference Hall 1
- 12:00—16:00 **NEGOTIATIONS OF ALCOHOL MANUFACTURERS WITH ALCOHOL BUYERS**
Organised by KVK Imperia Forum
Pavilion 5, Hall 3, the Centre of Retail Chains, Conference Hall 2
- 13:00—14:00 **ANNUAL GENERAL MEETING OF THE RUSSIAN UNION OF DAIRY ENTERPRISES**
Organised by the Russian Union of Dairy Enterprises
Congress Centre, SkyLight Hall

- 14:00—17:30 **PURCHASING CENTER FOR RETAIL CHAINS™**
Organised by the Purchasing Centre for Retail Chains platform
Pavilion 5, Halls 3 and 4
- 16:00—17:00 **AWARD CEREMONY OF THE 27TH INTERNATIONAL TASTING COMPETITION AT PRODEXPO**
Organised by Stolichny Stil
Pavilion 2, Blue Hall

February 6 (Thursday)

- 10:00—18:00 **EMPLOYMENT CENTRE**
Organised by EXPOCENTRE AO, Maxima
Pavilion 8, Hall 5, Stand 85A80
- 10:30—17:00 **THE CATMAN CLUB AT PRODEXPO 2025**
Organised by Anna Tishchenko
Congress Centre, SkyLight Hall
- 10:30—14:00 **CONFERENCE ON THE RELEVANT ISSUES OF ORGANISATION OF DAIRY PRODUCTION AND ENSURING COMPLIANCE WITH THE ESTABLISHED REQUIREMENTS**
Organised by the Russian Union of Dairy Enterprises
Pavilion 8, Buffet Hall
- 11:00—17:00 **PRODFORUM: ECOSYSTEM OF A FOOD BRAND**
Organised by EXPOCENTRE AO, KVK Imperia Forum
Pavilion 5, Hall 3, Conference Hall 1

- 11:00—17:00 **THE CENTRE OF RETAIL CHAINS (A SPECIAL ZONE FOR RETAILERS)**
Organised by EXPOCENTRE AO, KVK Imperia Forum
Pavilion 5, Hall 3, the Centre of Retail Chains
- 16:00—17:00 **AWARD CEREMONY FOR THE CHOICE OF RETAIL CHAINS, INNOVATIVE PRODUCT, AND PRODUCTS FOR A HEALTHY LIFESTYLE COMPETITIONS**
Organised by KVK Imperia Forum
Pavilion 5, Hall 3, the Centre of Retail Chains

February 7 (Friday)

- 10:00—16:00 **EMPLOYMENT CENTRE**
Organised by EXPOCENTRE AO, Maxima
Pavilion 8, Hall 5, Stand 85A80
- 11:00—15:00 **AWARD CEREMONY OF THE BEST PRODUCT 2025 INTERNATIONAL COMPETITION**
Organised by Expo Eco
Pavilion 8, Conference Hall
- 12:00—13:00 **AWARD CEREMONY OF THE 19TH INTERNATIONAL COMPETITION FOR THE BEST CONSUMER PROPERTIES**
Organised by Souzexpertiza ANO of the Russian Chamber of Commerce and Industry
Congress Centre, Press Hall

*Subject to alteration