The Brazilian Association of Animal Protein (ABPA) is the country’s largest animal protein organization. ABPA represents companies of the Brazilian poultry and pork sectors. With 139 members, it is the country’s largest animal protein organization, and has an immediate goal of increasing its membership to 150. In a release announcing the merger, ABPA noted that combined GDP of the poultry and pork sectors in Brazil is 80 billion reals (approximately US$36 billion), and directly accounts for 1.7 million jobs, including 400,000 employees of slaughter and processing plants. The new organization also said that pork and poultry together account for an additional 2.4 million jobs in indirect employment. ABPA also said that combined poultry and pork exports in 2013 were US$10 billion, accounting for 4.1 percent of the country’s total exports and 10 percent of its agribusiness export value. The new organization plans to promote domestic consumption of poultry and pork products, to work toward the social, technical and scientific development of both sectors, and to expand exports through international negotiation, trade promotion, market access and other initiatives.

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